



ਰਾਜ ਵਿਦਿਅਕ ਖੋਜ ਅਤੇ ਸਿਖਲਾਈ ਪ੍ਰੀਸ਼ਦ ਪੰਜਾਬ

ਪੀ.ਐਸ.ਈ.ਸੀ. ਕੰਪਲੈਕਸ, ਵਿਦਿਆਰਥਣ, ਬਲਾਕ-ਈ, ਫੋਟੋਮੈਨਿਲ, ਫੇਜ਼-8, ਮੋਹਾਲੀ.
ਈਮੇਲ: director@punjabeducation.gov.in, ਫੋਨ ਨੰ: 0172-2212221



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ਵੱਲ

ਸਮੂਹ ਜ਼ਿਲ੍ਹਾ ਸਿੱਖਿਆ ਅਫਸਰ(ਸੈ.ਸਿ)

ਪੰਜਾਬ

ਮੀਮੇ ਨੰ. e- 960439/SCERT, QP/UP/2026165739

ਮਿਤੀ: ਐੱਸ.ਏ.ਐੱਸ.ਨਗਰ, 17/06/2026

ਵਿਸ਼ਾ: ਸਕੂਲ ਸਿੱਖਿਆ ਅਤੇ ਸਾਖਰਤਾ ਵਿਭਾਗ ਭਾਰਤ ਸਰਕਾਰ ਵੱਲੋਂ ਰਾਸ਼ਟਰੀ ਕਾਵਿ ਉਤਸਵ ਤਹਿਤ ਕਰਵਾਏ ਜਾਣ ਵਾਲੇ ਰਾਸ਼ਟਰੀ ਕਵਿਤਾ ਉਚਾਰਨ ਮੁਕਾਬਲੇ ਸਬੰਧੀ।

- 1.0 ਉਪਰੋਕਤ ਵਿਸ਼ੇ ਵੱਲ ਧਿਆਨ ਦੇਣ ਦੀ ਖੋਚਲ ਕੀਤੀ ਜਾਵੇ ਜੀ।
- 2.0 ਭਾਰਤ ਸਰਕਾਰ ਦੇ ਸਕੂਲ ਸਿੱਖਿਆ ਅਤੇ ਸਾਖਰਤਾ ਵਿਭਾਗ ਵੱਲੋਂ ਰਾਸ਼ਟਰੀ ਈ- ਪੁਸਤਕਾਲਿਆ (ReP) ਯਾਨੀ ਰਾਸ਼ਟਰੀ ਡਿਜੀਟਲ ਲਾਇਬ੍ਰੇਰੀ 'ਤੇ ਰਾਸ਼ਟਰੀ ਕਵਿਤਾ ਉਚਾਰਨ ਮੁਕਾਬਲਾ - 'ਰਾਸ਼ਟਰੀ ਕਵਿ ਉਤਸਵ' ਕਰਵਾਇਆ ਜਾ ਰਿਹਾ ਹੈ।
- 3.0 ਇਸ ਮੁਕਾਬਲੇ ਵਿੱਚ ਦੇਸ਼ ਭਰ ਦੇ ਜਮਾਤ 9ਵੀਂ ਤੋਂ 12ਵੀਂ ਦੇ ਵਿਦਿਆਰਥੀਆਂ ਭਾਗ ਲਈ ਸਕਦੇ ਹਨ।
- 4.0 ਵਿਦਿਆਰਥੀ ReP 'ਤੇ ਉਪਲਬਧ ਸੂਚੀ ਵਿੱਚੋਂ ਕੋਈ ਵੀ ਇੱਕ ਕਵਿਤਾ ਚੁਣ ਸਕਦੇ ਹਨ। ਆਪਣੀ ਕਵਿਤਾ ਉਚਾਰਨ ਦੀ 60 ਤੋਂ 90 ਸੈਕੰਡ ਦੀ ਵੀਡੀਓ ਰਿਕਾਰਡ ਕਰ ਸਕਦੇ ਹਨ।
- 5.0 ਰਿਕਾਰਡ ਕੀਤੀ ਵੀਡੀਓ ਨਿਰਧਾਰਤ ਅਧਿਕਾਰਤ ਹੈਂਡਲ ਅਤੇ ਹੈਸਟੈਗ ਦੀ ਵਰਤੋਂ ਕਰਕੇ ਇਸਨੂੰ ਸੋਸ਼ਲ ਮੀਡੀਆ ਪਲੇਟਫਾਰਮਾਂ 'ਤੇ ਅਪਲੋਡ ਕਰ ਸਕਦੇ ਹਨ ਅਤੇ ਅਧਿਕਾਰਤ ReP ਵੈੱਬਸਾਈਟ/ਐਪਲੀਕੇਸ਼ਨ ਰਾਹੀਂ ਐਂਟਰੀ ਜਮ੍ਹਾਂ ਕਰ ਸਕਦੇ ਹਨ।
- 6.0 ਇਸ ਮੁਕਾਬਲੇ ਲਈ ਵੀਡੀਓ ਮਿਤੀ 01 ਜੂਨ 2026 ਤੋਂ 31 ਜੁਲਾਈ, 2026 ਤੱਕ ਅੱਪਲੋਡ ਕੀਤੀ ਜਾ ਸਕਦੀ ਹੈ।
- 7.0 ਚੁਣੀਆਂ ਗਈਆਂ ਕਵਿਤਾਵਾਂ ਨੂੰ ਰਾਸ਼ਟਰੀ ਈ-ਪੁਸਤਕਾਲਿਆ (ReP) 'ਤੇ ਪ੍ਰਦਰਸ਼ਿਤ ਕੀਤਾ ਜਾਵੇਗਾ।

8.0 ਮੁਕਾਬਲੇ ਸਬੰਧੀ ਵਿਸਤ੍ਰਿਤ ਦਿਸ਼ਾ-ਨਿਰਦੇਸ਼ ਨਾਲ ਨੱਥੀ ਹਨ।

ਕਿਰਨ ਸ਼ਰਮਾ, ਪੀ.ਸੀ.ਐਸ.
ਡਾਇਰੈਕਟਰ,
ਐਸ.ਸੀ.ਈ.ਆਰ.ਟੀ., ਪੰਜਾਬ

ਮਿਤੀ: 17/06/2026

ਪਿਠ ਅੰਕਣ ਨੰ: ਉਕਤ

ਉਪਰੋਕਤ ਦਾ ਉਤਾਰਾ ਹੇਠ ਲਿਖਿਆ ਨੂੰ ਸੂਚਨਾ ਹਿਤ ਭੇਜਿਆ ਜਾਂਦਾ ਹੈ:

1. ਨਿ.ਸ/ਡਾਇਰੈਕਟਰ ਜਨਰਲ ਸਕੂਲ ਸਿੱਖਿਆ ਪੰਜਾਬ।
2. ਨਿ.ਸ/ਡਾਇਰੈਕਟਰ ਸਕੂਲ ਸਿੱਖਿਆ (ਸੈ.ਸਿ.) ਪੰਜਾਬ।

Rajeev
(ਡਾ. ਰਾਜੀਵ ਕੁਮਾਰ)
ਸਹਾਇਕ ਡਾਇਰੈਕਟਰ,
ਐਸ.ਸੀ.ਈ.ਆਰ.ਟੀ. ਪੰਜਾਬ।

ਦਫਤਰ ਜਿਲ੍ਹਾ ਸਿੱਖਿਆ ਯਮੋਗੜ (ਸੈ. ਸਿ) ਚਰਿੰਡਾ
ਪਿੱਠ ਨੰਬਰ ਨੰ 8-6/2026/472 ਮਿਤੀ 19/06/2026
ਉਪਰੋਕਤ ਨਿਰਦੇਸ਼ ਵਿਚ ਦਿੱਤੇ ਸਬੰਧ ਵਿਚ ਸਮੂਹ ਸਕੂਲ ਸਿੱਖਿਆ
ਨੂੰ ਲਿਖਿਆ ਜਾਵੇ ਤੇ ਉਹ ਪੱਤਰ ਦੀ ਇਕ-ਕੋਪੀ ਪਾੜਵਾ ਕਰਕੇ
ਦਿੱਤੀ ਬਣਾਈ ਜਾਵੇ।

A. J. Jethi
ਜਿਲ੍ਹਾ ਸਿੱਖਿਆ ਯਮੋਗੜ (ਸੈ. ਸਿ)
ਚਰਿੰਡਾ
19/06/26

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Only complete submissions with valid links shall be considered.

Note: Parent/Guardian consent shall be mandatory before submitting the entry form, as once submitted, the entry and video cannot be withdrawn and may be used for display and promotion on Rashtriya e-Pustakalaya platforms.

Competition Timeline

The competition shall remain open for submissions for a period of **eight weeks from 1st June-31st July 2026.**

Evaluation Process

All entries shall be reviewed by a designated moderation and evaluation committee.

Shortlisting and final selection shall be based on the following parameters:

- Clarity of speech
- Confidence and presentation
- Expression and emotional delivery
- Creativity and originality
- Overall impact of the performance

The decision of the organizing committee shall be final and binding.

Awards and Recognition

- Selected winners shall receive:
 - Digital Certificate of Excellence (recognized jointly by the Ministry of Education and National Book Trust-India)
 - Feature on the Rashtriya e-Pustakalaya website and mobile application
 - Recognition and spotlight across official social media platforms
- Every valid entry will receive a digital participation certificate from Ministry of Education and National Book Trust-India.

Important Rules and Guidelines

- Only one entry per participant is permitted
- Only poems enlisted on Rashtriya Kavya Utsav on Rashtriya e-Pustakalaya are eligible
- Submitted content must be appropriate and respectful in nature
- Any inappropriate, plagiarized, or manipulated content shall lead to disqualification
- The organizing team reserves the right to accept or reject any entry without prior notice
- The final decision of the organizing committee shall be final and binding in all matters related to the competition

Step 2: Selection of Poem

- Open the link of Rashtriya Kavya Utsav / Click on the banner of Rashtriya Kavya Utsav.
- Select any one poem available under the Rashtriya Kavya Utsav link.
- Only poems available on Rashtriya Kavya Utsav link shall be considered valid for participation.

Step 3: Video Recording

- Participants must record a **clear video of duration 60 sec to 90 sec**, of themselves reciting the selected poem. The following guidelines for recording a video must be followed:
 - The face must be clearly visible throughout the recitation, with the frame covering up to the waist
 - Audio must be clear and audible
 - No background music, dubbing, voice enhancement or AI support is permitted
 - The recitation must be original and performed by the participant only

Step 4: Upload on Social Media

- Participants can upload their recitation video on any one of the following social media platforms:
 - Instagram
 - YouTube
 - X (formerly Twitter)
- The post may be uploaded using the participant's own account or that of a parent/guardian.
- **Mandatory Requirements:**

- Participants must tag the official Rashtriya e-Pustakalaya handle

Official Handles:

- Instagram: @rashtriyaepustakalaya
 - X: @e_pustakalaya
 - YouTube: @Rashtriyae-Pustakalaya
- Use the official hashtag: **#RashtriyaKavyaUtsav**

Step 5: Submission of Entry

After uploading the video, participants must visit the official Rashtriya e-Pustakalaya website or Application and complete the submission form by providing:

- Participant details
- School details
- Contact information
- Link to the social media post/video
- Self declaration of parental consent

Rashtriya Kavya Utsav National Recitation Competition

(For Students of Classes IX–XII)

About the Competition

Rashtriya Kavya Utsav will be conducted on Rashtriya e-Pustakalaya (ReP) i.e. National Digital Library for students of Classes IX to XII across the country for two months from 01.06.2026 to 31.07.2026. The Competition aims to encourage students to develop a love for literature, poetry, and expressive reading. Through this competition, students are invited to recite poems available on the Rashtriya e-Pustakalaya platform and showcase their creativity, confidence and communication skills.

Our nation's youth must not only read these voices of wisdom, but also speak them, feel them and carry them forward.

Objective of the Initiative

- Poetry strengthens language skills, emotional expression, cultural awareness and value-based learning among students. The initiative will also encourage engagement with ReP.
- The competition aims to make poetry engaging and accessible while fostering reading habits, creativity, confidence, inspire patriotism and appreciation for literary expression and language among young learners across the country.

Eligibility Criteria

- The competition is open to Students of Classes IX to XII for all schools in India
- Each student may submit only **one entry** for **one poem** selected from the list of poems available on the link of Rashtriya Kavya Utsav on Rashtriya e-Pustakalaya platform.

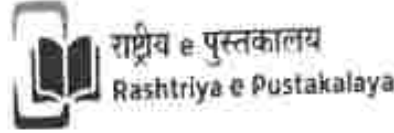
Participation Process

Step 1: Login

- Download the App of Rashtriya e-Pustakalaya on iOS/Android platform or login through Web portal (Rashtriya e-Pustakalaya)
- Register yourself on App / portal



Archana Sharma Awasthi
Additional Secretary (SS-1 & AE)
Email: as-ss1.ae@gov.in
Tel: 011-24015087



D.O. No - 1-17/2026-DIGED

Dated: 29th May 2026

Dear Madam/Sir,

A National Recitation Competition - **Rashtriya Kavya Utsav** is being organised by NBT on Rashtriya e-Pustakalaya (ReP) i.e. National Digital Library for students of **Classes IX to XII** across the country from **1st June, 2026 to 31st July, 2026**.

The competition aims to promote reading habits, appreciation of literature, poetry and expressive communication skills among students by encouraging them to engage with **poems listed on the ReP platform for this purpose**. It seeks to make poetry more accessible and engaging while fostering creativity, confidence and literary expression among young learners. The concept note of the competition is enclosed for reference.

Students may select one poem from the list available on ReP, record 60 to 90 second video of their recitation, upload it on social media platforms using the prescribed official handles and hashtag and submit the entry through the official ReP website/application. **The selected poems will be featured on the Rashtriya e-Pustakalaya (ReP).**

In this regard, necessary directions may kindly be issued to all schools having Grades 9-12, under your jurisdiction to encourage participation in the Rashtriya Kavya Utsav (National Recitation Competition); so as to ensure wider participation and encourage literary engagement among students. This will also be a creative activity in summer vacation.

Detailed guidelines regarding participation, evaluation and certification are provided in the enclosed concept note. **You are also requested to feature the banners on your websites.**

Your support in ensuring effective dissemination and participation from schools across your State/UT will greatly contribute to the success of this national initiative. For any further information Director, Sh. Harikumar Janakiraman (email id: harikumarj.edu@gov.in) and Senior Project Officer (ReP) Ms. Shobha Kapoor (email id: kapoor.shobha@outlook.com) from NBT may be contacted for further information.

Regards,

Encl: As above.

Yours sincerely,

(Archana Sharma Awasthi)

To,

1. ACS Principal Secretaries/ Secretaries Department of School Education of all States/UTs
2. The Chairperson / Commissioner / Director of NCERT / CBSE / KVS / NVS / NIOS / EMRS (NESTS) / ICSE

Copy to:

1. PS to HSM
2. PPS to Secretary, for information